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ACCREDITATION

The Open Window (Pty) Ltd, is registered as a Private Higher Education Institution with the Department of Higher Education and Training (DHET) in terms of section 54(1)(c) of the Higher Education Act 1997 (Act N°. 101 of 1997) and Regulation (14(4) (a)) of the Regulations for the Registration of Private Higher Education Institutions 2016, to offer its approved programmes at the following site of delivery: 1297 John Vorster Drive, Extension East, Southdowns, Irene, 0169.

The Open Window (Pty) Ltd is registered to offer the following degree programmes:

+ Bachelor of Arts Visual Communication Design

NQF Level 7 (360 credits) SAQA ID: 60470

+ Bachelor of Film Arts

NOF Level 7 (360 credits) SAQA ID: 94670

+ Bachelor of Creative Technologies

NQF Level 7 (360 credits) SAQA ID: 118189

+ Bachelor of Arts Honours in Visual Communication

NQF Level 8 (120 credits) SAQA ID: 62991

+ Postgraduate Diploma in Creative Practice

NQF Level 8 (120 credits) SAQA ID: 120783

LEGAL STATUS

The Open Window (Pty) Ltd (Company Registration Number 1973/015860/07) courses are accredited by the Council on Higher Education (CHE) and registered with the South African Qualifications Authority (SAQA).

CONFIRMATION OF NON-DISCRIMINATION

"I hereby confirm that this institution does not discriminate on the basis of race and all its subsections as outlined in Section 9 of the South African Constitution. I accept that the Department of Education may, in terms of Section 29(3) of the Constitution of the Republic of South Africa, 1996 (No. 108 Of 1996) and Section 62(1) of the Higher Education Act, 1997 (No. 101 of 1997), cancel this institution's registration should it be proven otherwise." Nigel Tattersall (CEO).

LANGUAGE POLICY

The English language is the medium of instruction and learning at Open Window and the requirement is that all students are able to communicate in English. OW encourages and facilitates the creation of student content in any of the other official languages of South Africa.

MODE OF INSTRUCTION

Open Window makes use of an outcomes-based. learner-centered teaching method. A learnercentered approach implies that learning, teaching and assessment are guided and shaped by the student requirements for achieving the outcomes as outlined in the course. OW makes use of holistic educational methods in its teaching and learning strategy.

OW adopts a multi-modal approach, and utilises both campus and virtual space to teach and engage with students. Depending on the specific course and level, lecturers may teach via online platforms, in real time, or on campus. All course material and aids are made available in soft copy form (electronically). Some of the modes include, but are not limited to:

- Face-to-face contact between lecturers and • students
- Virtually mediated contact between lecturers and • students
- Workshops, group discussions, group • workshops, videos, slide presentations, case studies and critical evaluations
- Lectures, tutorials and practical studio demonstrations
- Independent self-study
- Guided self-study tasks
- Work Integrated Learning.

- 1993
- Interactive, personalised student and lecturer contact time
- Cyclical revision in line with industry flux and progression

- A spacious, arts-specialist library with a dedicated librarian • Specialist spaces: AV Auditorum, Film & Photo Studio, Gear Room, Edit Suits, Dressing Studio, Sound Studio, Rendering Lab, Maker Spaces & the NOW NOW Gallery Tunnel • Large events arena / screening venues: AV Auditorium (indoor) and The Atrium (outdoor)

- Annual events programme, networking events and career indabas, screenings, workshops and discussions across all programmes

/ 4

WHY OPEN WINDOW?

• Registered Private Higher Education Institution founded in

- Leading education strategies in design, creative
 - technologies, animation, game and film arts
- Stimulating campus environment with large air-conditioned, expertly equipped studios
- Student access to workspaces, private student/lecturer consultation pods, and campus wifi

- In-house Maker Space housing specialist equipment: 360 Cameras, VR Headsets, 3D Printers, Lidar Scanners, laser cutters, electronics library, and more
- Student & alumni access to a careers board (industry networkina)
- Institutional collaboration with industry professionals,
- embassies and many of our alumni who are renowned
- contributors to the South African creative industry

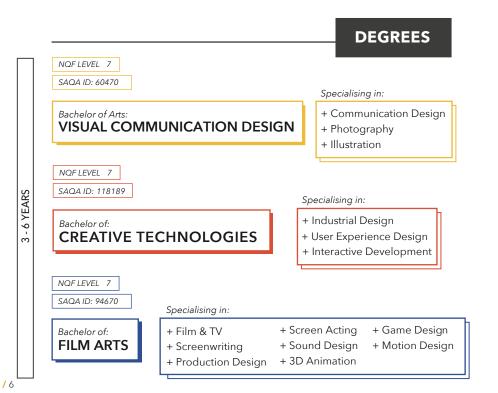


OPEN WINDOW

QUALIFICATIONS

Open Window provides dynamic practice-led education integrating conceptual thinking and academic rigour in the fields of Visual Communication, Film Arts, Animation Arts and Creative Technologies. Our lecturers are experts in their respective fields and are truly passionate about developing the potential of each student.

Open Window's offering is comprised of **3** Undergraduate Degrees, **1** Postgraduate Degree and 1 Postgraduate Diploma.



POSTGRADUATE QUALIFICATIONS NQF LEVEL 8 SAQA ID: 62991 Specialising in: Bachelor of Arts Honours: + Communication D **VISUAL COMMUNICATION** + Product Design + Film & TV + Screenwriting + Production Design + Illustration + Interaction Design NQF LEVEL 8 Specialising in: Postgraduate Diploma in + Communication Design + Screen Acting ARS **CREATIVE PRACTICE** + Product Design + Sound Design + Film & TV + 3D Animation \sim + Screenwriting + Photography + Production Design + Interactive Development + Illustration + Game Design + Interaction Design + Motion Design

SCAN THESE **QR CODES** TO ACCESS OUR **QUALIFICATION PAGES** ON OUR WEBSITE:



Bachelor of Arts in

Visual Communication

Design





Bachelor of **Creative Technologies**

Bachelor of **Film Arts**

Design	+ Screen Acting
	+ Sound Design
	+ 3D Animation
	+ Photography
n	+ Interactive Development
	+ Game Design
ו	+ Motion Design





Bachelor of Film Arts (Animation Arts)

ACADEMIC PROGRAMME STRUCTURE

Hours per week can change during the year for each qualification.

+ Film Arts ★ Virtually-mediated

MAJOR

KEY

+ Visual Communication Design

+ Animation Arts
+ Creative Technologies
▲ Campus-mediated

			~ "		mediated
FUNDAMENTALS (COMPULSORY) TOTAL CREDITS: 40	CORE TOTAL CREDITS: 80				
★★★ Academic Practice: Writes of passage 10 Credits, 1hr / week ★★★ Media Perspectives: Observing and Understanding	Bachelor of Arts in VISUAL COMMUNICATION DESIGN	Bachelor of FILM ARTS	Bachelor of FILM ARTS	Bachelor of CREATIVE TECHNOLOGIES	
15 Credits, 2hrs / week Drawing & Narrative: 15 Credits, 2hrs / week Software Training: + Adobe Bootcamp + Premier Pro (only for FV 100 students) + Solidworks (only for ID 100 students)	20 Credits per subject, 2hr / week	20 Credits per subject, 2hr / week ▲ Film & Television ▲ Screen Acting ▲ Production Design ★ Screenwriting ▲ Sound Design	20 Credits per subject, 2hr / week ★ 3D Animation ★ Game Design ★ Motion Design	20 Credits per subject, 2hr / week	
Software training is linked to the major subject selected.	Choose 4 of our 14 specialisations lead (ensure 2 subjects from the same quali		Choose 4 of our 14 specialisatio (ensure 2 subjects from the same		
FUNDAMENTALS (COMPULSORY) TOTAL CREDITS: 20	CORE TOTAL CREDITS: 100				FOCL TOTAL
★★ Visual Culture (15 credits / 2hr / week)	Students can choose between the followi	ing options:	Option 1: Double Major	Option 2: Single Major + 2 Focus Areas	★ 2D A

TOTAL CREDITS: 20	TOTAL CREDITS: 100				TC
★★ Visual Culture (15 credits / 2hr / week)	Students can choose between the followi	ng options:	Option 1: Double Major	Option 2: Single Major + 2 Focus Areas	*2
 ★★ Moving Image Theory (15 credits / 2hr / week) ★ Research Foundation (5 credits / 1hr) 	Bachelor of Arts in VISUAL COMMUNICATION DESIGN	Bachelor of FILM ARTS	Bachelor of FILM ARTS	Bachelor of CREATIVE TECHNOLOGIES	*0 *\
	50 Credits per subject 5 hrs / week Communication Design Illustration Photography	50 Credits per subject 5 hrs / week ▲ Film & Television ▲ Screen Acting ➡ Production Design ★ Screenwriting ▲ Sound Design	50 Credits per subject 5 hrs / week ★ 3D Animation ★ Game Design ★ Motion Design	50 Credits per subject 5 hrs / week → User Experience Design ★ Interactive Development ▲ Industrial Design	* (
	NB: Students in the School of Visual Communication (BA VCD) are able to double major selection in most subjects from the other schools except for Product Design.	NB: double majors are only allowed within this Degree and not across all schools.	NB: double majors are only allowed within this Degree and not across all schools.	NB: double majors are only allowed within this Degree and not across all schools.	★ Foo

+ Fundamentals

➡ Hybrid (virtual & campus)

OCUS AREAS

OTAL CREDITS: 25 | 2hrs / week

2D Animation [Prerequisite: IL / MD / 3D 100]

Game Development [Prerequisite: GD 100]

VFX [Prerequisite: 3D / MD / FV 100]

Cinematography [Prerequisite: FV / PH 100]

Creative Writing [Prerequisite: none]

Interactive Audio [Prerequisite: SD 100]

Creative Computing [Prerequisite: DV / XD / ID 100]

Visual Arts [Prerequisite: none]

Marketing [Prerequisite: none]

ocus Areas can be selected across qualifications

3RD YEAR

ACADEMIC PROGRAMME STRUCTURE

Hours per week can change during the year for each qualification.

+ Visual Communication Design MAJOR + Film Arts KEY

★ Virtually-mediated

+ Creative Technologies Campus-mediated

+ Animation Arts

FUNDAMENTALS (COMPULSORY) TOTAL CREDITS: 20	CORE TOTAL CREDITS: 100				FOC TOTA
★★ Visual Culture (15 credits / 2hr / week)	Subjects selected in 2nd Year carry over i	into 3rd year.			★ 2D
★★ Moving Image Theory	Bachelor of Arts in	Bachelor of	Bachelor of	Bachelor of	🛨 Gai
(15 credits / 2hr / week)	VISUAL COMMUNICATION	FILM ARTS	FILM ARTS	CREATIVE TECHNOLOGIES	+ VF)
★ Professional Practice (5 credits / 1hr)	DESIGN				▲ Cin
Experiental Learning (Internship)	50 Credits per subject 5 hrs / week	50 Credits per subject 5 hrs / week	50 Credits per subject 5 hrs / week	50 Credits per subject 5 hrs / week	★ Cre
	Communication Design	▲ Film & Television	★ 3D Animation	User Experience Design	▲ Inte
	Illustration	▲ Screen Acting	★ Game Design	★ Interactive Development ▲ Industrial Design	
	Photography	 Production Design Screenwriting 	★ Motion Design		▲ Cre
		▲ Sound Design			🔺 Visu
					★ Mar
					Focus A

POSTGRADUATE DIPLOMA TOTAL CREDITS: 120	BACHELOR OF ARTS HONOURS IN VISUAL COMMUNICATION TOTAL CREDITS: 120
COURSE COMPONENTS:	COURSE COMPONENTS:
Fundamental Subjects:	Fundamental Subjects:
+ Creative Business Practice (20 credits)	+ Research Methodologies (10 credits)
+ Research and Reflection (20 credits)	+ Critical Discourses (10 credits)
Core Subjects:	Core Subjects:
+ Creative Production Primary (50 credits)	+ Research essay (40 credits)
+ Creative Production Secondary (30 credits)	+ Creative practice (Structured & Portfolio) (60 credits)
NB: Specialisations link to your undergraduate qualification. Students have to pass all the subjects.	Students are required to complete the fundamental subjects before being able to move on to completing the core subjects.



Fundamentals

+ Hybrid (virtual & campus)

CUS AREAS

TAL CREDITS: 25 | 2hrs / week

- D Animation [Prerequisite: 2D 200]
- iame Development [Prerequisite: GX 200]
- FX [Prerequisite: FX 200]
- inematography [Prerequisite: FV / PH 100]
- reative Writing [Prerequisite: CW 300]
- teractive Audio [Prerequisite: SX 200]
- reative Computing [Prerequisite: CC 200]
- sual Arts [Prerequisite: none]
- arketing [Prerequisite: none]

s Areas can be selected across qualifications

ON

For more information on our Postgraduate Qualifications, scan this QR Code:





BACHELOR OF ARTS VISUAL COMMUNICATION DESIGN COMMUNICATION DESIGN **ILLUSTRATION** PHOTOGRAPHY

VISUAL COMMUNICATION is integral to all contemporary media and is based on conveying information, concepts and narratives in an accessible yet visually intelligent manner that showcases a strong sense of craft.

The Open Window VISUAL COMMUNICATION DESIGN programme presents a dynamic offering that allows students to effectively construct visually based messages that are expressed through the disciplines of Communication Design, Photography and Illustration. The programme sets out to offer graduates a sustainable career in a rapidly advancing industry by focusing on an area of specialisation in one or two of the above fields, whilst encouraging interdisciplinary awareness through a wide selection of skills based modules. This interdisciplinary approach provides flexibility that promotes broad thinking within a student's chosen field of study. Visual Communication graduates are equipped with advanced practical skills and are taught to apply critical thinking and rigorous problem solving skills when executing their projects. We pride ourselves on developing students that can exercise their practice with great confidence, developing work that offers a strong conceptual foundation, exhibits a strong sense of storytelling and actively engages the imagination.

This qualification is intended for photographers, graphic designers, illustrators and creative directors.

COMMUNICATION DESIGN

If you are intrigued by fonts, patterns and bold images, and the visual relationships that these establish, this may be the field of study for you.

A communication designer plays a vital role in shaping the visual world around us. The designer's job is to create communicative designs that inspire ideas, transform, shift and shape the world in which we live. The course explores the endless possibilities that exist when image and type are integrated and equips learners with the tools needed to engage the contemporary design landscape.

CAREERS INCLUDE:

- + Advertising Executive
- + Art Director
- + Brand Consultant
- + Brand Manager
- + Copywriter
- + Corporate Designer
- + Editorial Designer
- + Graphic Designer
- + Layout Artist
- + Packaging Designer

ILLUSTRATION

If you can't get enough of drawing, are constantly coming up with new ideas and enjoy expressing your thoughts through colour, line and texture, then you should look further into this area of study.

An illustrator creates images that communicate ideas and tell stories. Illustrators have the power to establish new worlds and test boundaries of reality through drawing and stylisation.

The course thus explores various mediums and stylistic approaches that can be combined in order to arrive at an illustrated visual expression that outlines and clarifies specific concepts or ideas. Illustration communicates by combining visual cues in a considered composition and can be applied to various platforms such as posters, books and editorials, amongst other things.

+ Fashion Illustrator

+ Comic Book Artist

+ Storyboard Illustrator

+ Visual Artist

+ Printmaker

+ Concept Artist

CAREERS INCLUDE:

- + Commercial Illustrator
- + Children's Book Illustrator
- + Graphic Recorder
- + Editorial Illustrator
- + Textile Designer
- + Illustrated Type Designer

PHOTOGRAPHY

If you are interested in a medium that captures an instant in time and preserves it forever, look no further. A photographer is a storyteller, communicating through still images. Photography combines technical skill with a deep appreciation for observation. It is not only about expressing what you see, but also about considering how you interpret what you see, and how you want others to perceive this. At the Open Window we draw on conceptual and technical skills through the critical study of the history of the creative experience in order to create a professional photographer that is fully equipped for this brave new world.

CAREERS INCLUDE:

- + Director of Photography
- + Commercial Photographer
- + Editorial Photographer
- + Events Photographer
- + Travel Photographer
- + Automotive Photographer
- + Industrial Photographer
- + Image Retoucher
- + Fashion Photographer
- + Press Photographer
- + Studio Manager



Scan this QR Code to access the **Photography Equipment List**:





FILM & TELEVISION BACHELOR OF SCREENWRITING PRODUCTION DESIGN SCREEN ACTING

FILM ARTS

THE MOVING IMAGE is the fastest growing sector of the visual arts worldwide. The audio-visual experience is now at the heart of every mass communication medium. The Open Window Bachelor of Film Arts degree is dedicated to pushing the boundaries of this dynamic and contemporary art form.

SOUND DESIGN

The FILM ARTS programme offers an exciting immersion into the world of audio-visual communication, with a wide range of skills that enable students to work in tomorrow's demanding time-based media environment. Emphasis is placed on narrative and storytelling across all audio-visual moving image "platforms". The programme is designed to offer the graduate a sustainable career by focusing on an area of specialisation, while encouraging an interdisciplinary audio-visual awareness. This approach provides a flexibility that promotes lateral thinking in arriving at innovative problem-solving solutions in the corporate, entertainment and art environments. Students are made aware of issues facing tomorrow's audio-visual communicator in Africa and internationally.

This qualification is intended for scriptwriters, broad-base producer/director filmmakers, sound designers, production designers and screen actors.

FILM & TELEVISION

If you want to experiment with the endless possibilities of connecting ideas through sight and sound, then this subject could be exactly what you want.

The filmmaker holds the entire experience together: script, performances, cinematography, sound and the final edit. It's the balancing of what to conceal and what to reveal; when to tense up and when to relax that makes a film come to life and become the deeply affecting art form it is. Offering excursions into commercial, subcultural, documentary and conceptual filmmaking, with a strong emphasis on the independent filmmaker's production process, this is a cutting edge journey into digital audio-visual expression.

CAREERS INCLUDE:

- + Film & TV Director
- + Editor
- + Independent Filmmaker
- + Documentary Filmmaker
- + Corporate Filmmaker
- + Advertising Director
- + Cinematography

There is a compulsory co-requisite for this major.

SOUND DESIGN

If you are awakened by sound and how it affects the mood and meaning of a dramatic landscape, Sound Design could be your platform of expression.

Creating a soundtrack requires crafting the right synergy between silence, ambience, natural sounds, music, dialogue and action on screen to create the perfect emotional landscape for the film story. This is the sound designer's job, and it's the art of immersing the audience completely into the film's reality. This course is unique in the country as it concentrates specifically on the design of sound elements for audio-visual media, rather than on music technology. Comprehensive training is facilitated to enable the creation of dramatically appropriate, high fidelity audio content for film, radio, television, and games.

CAREERS INCLUDE:

- + AV Sound Designer
- + Final Mix Technician
- + Production Mixer
- + Sound Recordist
- + Sound Supervisor

SCREENWRITING

If you can conjure up stories that take a grip on your heart and mind, and if you want to delve into the complexity of the human spirit, then this is for you.

A screenwriter practices the art of writing stories on which feature films, television programmes, animations and video games are based. These stories are the conversion of everyday life experiences into distilled and powerful narratives that, as in life, occur over time and have the power to affect, through dialogue and action, the deepest parts of our being. A well-crafted screenplay is both a blueprint for shooting a film, as well as a piece of creative storytelling in its own right. The course showcases the latest screenwriting techniques, and is one of the few in the world to offer tuition in the art and technique of multistrand and multiform storytelling.

CAREERS INCLUDE:

- + Screenwriter
- + Script Reader-Editor
- + Feature & TV Series Writer
- + Film Critic
- + Copywriter
- + Novelist



SCREEN ACTING

If you love physical movement, characterisation, drama, improvisation, and most of all, performing for the camera, you won't be able to resist this subject.

Great acting is great acting - whether it happens on a feature film, a sitcom, a soap opera or inside a voiceover booth - however, the rules for each expression are totally different. Learning to craft your performance and fine-tune this sublime art is like learning to speak many different languages. Throughout this course, the focus is specifically on naturalistic acting and screen performance. We train actors in various forms of method acting and equip each student with unique craft. The full gamut of acting is explored for the screen, and the screen actor's position in today's local and international film and television performance industry is fully investigated.

CAREERS INCLUDE:

- + Actor in Film & Television
- + TV Presenter
- + Voice-Over Artist
- + Corporate Actor
- + Casting Director

BACHELOR OF: FILM ARTS

PRODUCTION DESIGN

If you are fascinated by cinematic space, compelling environments, different worlds, props, colour, makeup and costume-design, then this subject is perfect for you.

Everything that appears within the film, including the clothing, furniture, makeup, colour and set design choices must work together towards one clear and unified message that supports the overall drama. It is the production designer's job to weave together a convincing and affecting film world. The course teaches you to analyse screenplays, research the world of a story, formulate concept drawings, draw storyboards, build models, miniatures and life-size sets, and define characters through costume, hair and make-up design. This intensive course provides you with everything you need to know to create believable worlds for the camera.

CAREERS INCLUDE:

- + Production Designer
- + Art Director
- + Concept Designer
- + Model Builder
- + Storyboard Artist



Scan this QR Code to access the Film Equipment List:





SCHOOL OF ANIMATION ARTS

BACHELOR OF *FILM ARTS*

3D ANIMATION GAME DESIGN MOTION DESIGN

The School of ANIMATION ARTS forms part of our fully accredited Bachelor of Film Arts degree with major subjects such as 3D Animation, Game Design and Motion Design. The School of Animation Arts delivers a hands-on education with an accomplished faculty that focuses on helping students discover their talents, celebrate creativity and unlock the potential of technology.

In this School, narrative remains at the core of these disciplines, whether it is driven by the moving image or handing over control of an interactive experience by journeying to the outreaches of one's imagination to breathe life into one's creations. Students learn the fundamental principles that fuel the medium and develop their own distinct artistic voice. We take a holistic approach to the animation arts by incorporating the most current online tutorials, professional studio workshops, personal mentoring and work-integrated learning into our courseware. Be it for local, international or remote employment opportunities, students in the School of Animation Arts are well prepared for the fourth industrial revolution.

3D ANIMATION

If you are drawn to the idea of breathing life into a character you have created and then making it move with cutting edge technology, it could mean that you are ready for a career in 3D Animation.

Whereas 2D Animation is closely related to disciplines such as fine arts and design, 3D Animation has more in common with sculpting and puppetry. It is the mixture of these principles operating in the ever-evolving digital domain that makes 3D Animation such a truly diverse form of art. The course follows the latest industry trends and provides the necessary skills to participate in the rapidly expanding digital entertainment industry. Students receive hands-on training in the production of high-end 3D content for narrative, visualisation and interactive applications.

GAME DESIGN

If you can challenge the laws of reason and imagine worlds and experiences where anything and everything is possible, then you could be a game designer.

The purpose of the game designer is to create a series of visual elements that guide the player through a world of intricate decisions, laws, obstacles and perils and then to combine that into a thrilling immersive experience. This course uses the latest tools and technologies to explore creative possibilities in this rapidly expanding digital entertainment phenomenon. Students dissect popular games, identify core mechanics and design intricate logic systems for various development platforms such as mobile, desktop, console and Virtual Reality.

MOTION DESIGN

If you are captivated by the poetry of movement, 2D animation and visuals that spin, split and explode... this subject is definitely for you.

The simplicity and beauty of creating animation out of basic objects is one of the oldest of the moving image arts. Today motion design covers everything from traditional hand-drawn animation, to stopframe animation, motion graphics and information visualisation. The course explores traditional animation, as well as motion graphics. These skills are used to produce TV channel inserts, movie title sequences, music videos and animated infographics. You will be immersed in a hands-on experience, whether studying traditional or digital animation.

CAREERS INCLUDE:

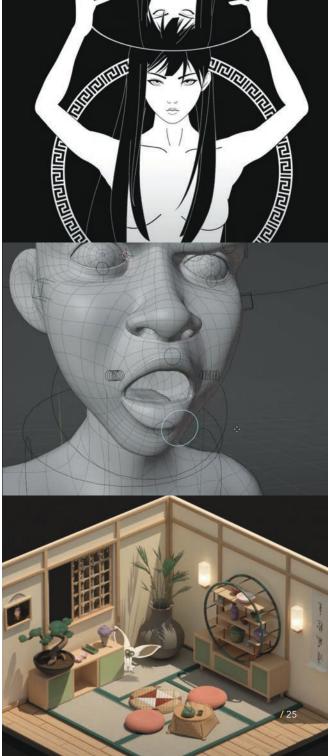
- + 3D Compositor
- + 3D Artist
- + Concept Artist
- + 3D Animator
- + Visual Effects Artist

CAREERS INCLUDE:

- + Game Designer
- + Game Animator
- + Game Artist
- + Game Developer
- + VR & AR Developer

CAREERS INCLUDE:

- + 2D Animator
- + Motion Graphics Artist
- + Motion Designer
- + Stop-Motion Animator



CREATIVE TECHNOLOGIES

SCHOOL OF



BACHELOR OF CREATIVE TECHNOLOGIES **PRODUCT (INDUSTRIAL) DESIGN USER EXPERIENCE DESIGN** INTERACTIVE DEVELOPMENT

The Bachelor of CREATIVE TECHNOLOGIES degree at Open Window is the first of its kind locally, offering innovative study in the diverse and rapidly evolving fields focusing on user-centred design principles with a specialisation in Interaction Design, Interactive Development or Product Design. This degree provides the graduate with a sustainable career in these dynamic and emerging fields, by providing specialisation in a discipline of choice, while still allowing for significant exposure in a range of related skills across the design and development industries. Graduates are equipped with strong problemsolving and research skills in order to craft meaningful experiences through digital and physical products and services.

INTERACTIVE DEVELOPMENT

Interactive Development teaches students how to use different programming languages and frameworks to code and develop digital products and systems.

This specialisation introduces students to a vast range of web and mobile languages that allows them to programme and develop functional digital solutions that include websites and mobile applications. The course covers both front-end and back-end technologies. The ultimate aim is to provide students with a professional and multi-faceted development skill set that allows them to solve real-world problems and create intuitive, human-centred systems in any product team.

USER EXPERIENCE DESIGN

User Experience Design teaches students to craft user interfaces and experiences for digital products and systems.

This specialisation develops the necessary skills to create and organise digital assets, develop the look and feel of digital interfaces and ultimately bring creations to life through communicative digital prototypes. Additionally, students are taught to imbue their digital products with optimal user experiences through research and testing. Ultimately, this course combines creative visual thinking with real-world problem solving to produce solutions in the form of visual interface designs for any digital product including websites, mobile devices, apps, kiosks and wearables.

CAREERS INCLUDE:

- + UI / UX Designer
- + UX / Usability Researcher
- + UX Specialist / Analyst
- + Content strategist
- + Product Manager
- + Digital Designer
- + Web Designer

INDUSTRIAL DESIGN

Industrial Design teaches students how to design usercentered physical products.

The physical objects that surround us directly influence how we navigate and perceive the world. This specialisation guides students through the process of researching, imagining, modelling and creating the physical objects that people truly love. Students are given hands-on experience in using different materials and manufacturing methods to create a broad range of products from onceoff items to mass-produced goods. Ultimately, the main focus is understanding how people use products and how to give them the best possible experience.

CAREERS INCLUDE:

- + Furniture Designer
- + Industrial Designer
- + Interior and Spatial Designer
- + Packaging Designer
- + Production Designer
- + Retail Designer
- + Events Manager
- + Exhibition Designer

CAREERS INCLUDE:

+ Back End Developer

+ Creative Technologist

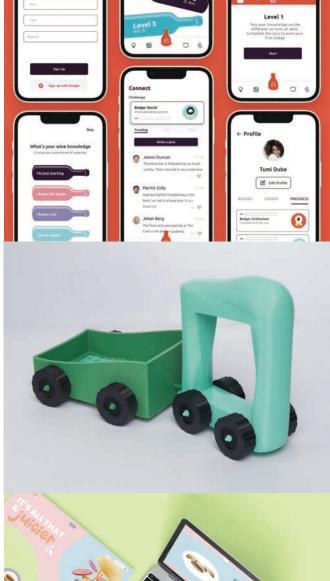
+ Front End Developer

+ Technical Lead

+ Web Developer

+ App Developer

There is a compulsory co-requisite for this major.





BACHELOR OF ARTS HONOURS

BACHELOR OF ARTS HONOURS IN VISUAL COMMUNICATION

The Open Window's Bachelor of Arts Honours in Visual Communication degree is offered at NQF level 8 and consists of 120 credits. The degree's methodology is practice-based (research-led practice) and comprises both practical and theoretical components that are examinable.

The subjects included in the Bachelor of Arts Honours in Visual Communication:

- + Research Methodologies (10 credits)
- + Critical Discourses (10 credits)
- + Research essay (40 credits)
- + Creative practice (Structured & Portfolio) (60 credits)

This Bachelor of Arts Honours gualification is intended for students aiming to advance their knowledge in the subject specialisation(s) related to the fields of Visual Communication Design, Creative Technologies, Film Arts or Animation Arts. The research-led approach means that students spend time researching related Visual Communication discourses which inform the development of a consolidated practical body of work.

This Honours degree programme is relevant to the student wanting to:

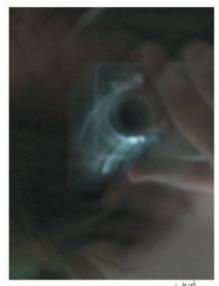
+ further their academic trajectory

Students completing the Bachelor of Arts Honours in Visual Communication programme are ensured of comprehensive theoretical and practical skills, knowledge and techniques coupled with exposure to research methodologies, tools and practises.

- + gain independent research experience
- + develop their specialisation
- + expand their portfolio

Please contact us to view our Postgraduate Guide for more information.





POSTGRADUATE DIPLOMA IN **CREATIVE PRACTICE**

The Open Window's Postgraduate Diploma in Creative Practice is offered at NQF level 8 and consists of 120 credits in total.

The degree's methodology is practice-led and practicefocused and comprises both practical and theoretical components that are examinable.

The subjects included in the Postgraduate Diploma in **Creative Practice:**

- + Creative Production Primary (50 credits)
- + Creative Production Secondary (30 credits)
- + Creative Business Practice (20 credits)
- + Research & Reflection (20 credits)

The Postgraduate Diploma in Creative Practice is intended for students aiming to further delve into their identified field of specialisation and hone these skills to advance and expand on their professional portfolio. The course is predominantly practically focused. Creative Production Primary provides scope for further knowledge and skills in their creative practice. Creative Production Secondary sets out to encourage students to gain skills and in-depth knowledge in an additional practical field that may be considered their secondary field of expertise.

Please contact us to view our Postgraduate Guide for more information.



The Postgraduate Diploma in Creative Practice is relevant to the student wanting to:

- + develop their specialisation
- + expand their portfolio
- + gain skills in an additional practical field
- + develop foundational creative business practice knowledge
- Students completing the Postgraduate Diploma in
- Creative Practice are encouraged to further their
- practical skills and knowledge, tools and practices.

Scan this QR Code to make a booking with Octavian, our Postgrad Student Advisor.



There is nothing more stimulating to a bright young individual than the quirks, questions and acceptance of one's peers. Open Window provides platforms for social activity and interaction, whether through ideas or sports clubs, study groups or even just taking in a bit of sunshine together in the communal areas on campus. It is after all these relationships that we come to rely on professionally as well as in our personal lives.

WHAT TO EXPECT

- + First Year Orientation
- + Student Council

- + Student Info Center
- + Student Counselling
- ✤ Industry Workshops
- ➡ Student Wellness Initiatives (OW Cares)
- ✤ Student Support

- + Exhibitions
- + Excursions
- + Competitions And more!

CHECK OUT OUR STUDENT LIFE SOCIAL MEDIA PAGES!

Scan this QR Code to access the Student Life TikTok & Instagram pages as well as the **OW Cares Instagram** page:



- OW Cares Instagram



FIRST YEAR ORIENTATION

Our OW Orientation process is exclusively for our first year students and is designed to familiarise them with the campus, our academic programmes, important administrative procedures as well as our support structures. OW Orientation is a time of team building, laughter and fun. Students are encouraged to get to know each other and set a solid foundation and support system for the academic years ahead.



STUDENT SUPPORT

Open Window places a premium on both the academic and emotional well-being of its students. Therefore, the Student Support Department works closely with students and parents to ensure the successful completion of academic courses.

Student Support:

- + Academic Support
- + Emotional Support
- + Administrative support + Qualified Student Counsellors to assist with emotional health
- experience.

- + The Student Information Centre available on campus.

For more information, email: studentsupport@openwindow.co.za



Student Life Instagram



Student Life TikTok

The following areas form part of Open Window's

- as well as study skills support
- + Dedicated OW staff to assist with immediate concerns or
- long-term difficulties that will influence the student's learning
- + The Student Representative Council
- + A Student Administration Portal.



ABOUT THE SC

The SC is a student-elected council constituted of senior current registered students. It aims to take ownership of the student culture in ways that will enhance student life and support the quality of education. The goal of the SC is to promote participation amongst Open Window

SC members engage in the planning and management of events, such as Open Days, End Year Exhibitions and OW Orientation Week. They also take responsibility for on-campus events such as parties and socials that add to and enrich student life. Working closely with the Heads of Schools and OW Management, the SC members themselves gain valuable experience in leadership, management and coordination skills that will serve them well in their future professional positions.

6. SC Shadowers Coordinator 7. Marketing and Public Relations Coordinator 8. Social and Events Coordinator

9. Student Support & Wellness Coordinator

Visit our website: www.openwindow.co.za

CAMPUS

The Open Window Stellenbosch campus is designed to offer students diverse spaces in which to build friendships and camaraderie. The campus is an area of Stellenbosch that is uncongested, but still has close proximity to the centre of Stellenbosch (Dorp Street, Stellenbosch). This area is well-serviced by public transportation for students travelling to the campus, and is conveniently located on bus / taxi routes which provide easy access to visitors, students and staff members. The campus will also be close to student accommodation options and public taxi services are active in all surrounding main areas.

SPECIALIST SPACES

- + Specialist Library
- + Film & Photo Studio
- + Gear Room
- + Edit Suites
- + Dressing Studio
- + Sound Studio
- Maker Space The Fab Lab (Fabrication Lab) & The Workshop (Wood and Metalworking).
- + Now-Now Gallery Tunnel
- + ST Auditorium
- + Tutorial Rooms
- + Computer Studios











CLUBS

Joining an existing club or even starting a new one can improve your student life experience by allowing you to pursue your interests outside of class and meet new people. Clubs can also help you build soft skills like leadership, communication, and teamwork. Here are some of our clubs that have been around for a while:

ADVENTURE CLUB

Join Open Window's Adventure Club and dive into exhilarating escapades, exploring the great outdoors, conquering new challenges, and creating unforgettable memories with fellow adventurers!

THRIFTING & FASHION CLUB

Discover your unique style and sustainable fashion at Open Window's Thrifting & Fashion Club. Join us to explore thrift stores, upcycle vintage finds, and share your passion for creativity and eco-friendly fashion with like-minded enthusiasts!

ECO CLUB

Join Open Window's Eco Club and become a steward of our planet. Engage in sustainable practices, participate in green initiatives, and learn about environmental conservation. Together, we can make a positive impact on our community and beyond, fostering a greener future for all.

Other Clubs include:

Queer Peers, OW Cares, Open Poets Society, The Popcorn Club, Racing Till Acing Club, Streamer Club & The Formula1 Club.

HORROR CLUB

The OW Horror Club is run by and for horror enthusiasts. The club focuses on screening a curated selection of horror films from across the globe that run the gamut of genres from psychologically disturbing to truly terror-inducing. The Horror Clubs' goal is to provide an immersive space for students to experience the atmosphere of horror films to the fullest, hosting a small discussion and analysis of the film after each screening.

COOKING CLUB

Embark on a culinary journey with Open Window's Cooking Club. Whether you're a seasoned chef or a beginner, join us to explore diverse cuisines, master new recipes, and share delicious creations in a fun and supportive environment. Let's cook, learn, and savor together!

Please be aware that a clubs' longevity depends on its members' participation and involvement.

For more information on joining or starting a club, kindly contact one of the Student Liaisons at sylvia@openwindow.co.za or yolandi@openwindow.co.za









Starting your Journey with **OPEN WINDOW**

We at Open window pride ourselves in making sure that you are accommodated from the very start of your application process. Below are three easy steps that may assist your expectations when starting the first chapter of your creative journey.



Enquire via our website, at your school or visit our Campus. You may also give us a call:

012 648 9200

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One of our Student Advisors will get in touch with you and schedule a Career Guidance interview that will take place on campus or virtually.



Guidance on which Equipment to purchase for your studies will also be provided as well as Accommodation options - (Enquire with advisor regarding bring your own Device policy).



We have various financial solutions available. So inform your student advisor if required.

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Your student advisor will request

certain documents such as your ID,

Recent Results and your Portfolio.

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Create a profile and apply to study at OW by requesting an acceptance letter and uploading your ID and latest results.



Choose your subjects and receive your study quotation.

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You will receive confirmation on the Application portal of your application outcome.



Complete the Registration form on the Application Portal.



A Registration Fee of R12000 will need to be paid.



Last but not least you will receive access to the student portal to view proof of registration and your timetable once your registration is complete.

ONLINE SUBMISSION OF APPLICATION

You are welcome to make payments to:

Ban	k De	tails

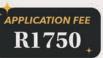
The Open Window Standard Bank Centurion Current Account Account No: 410312266 Branch No: 051001



Please state the student's name & surname as the payment reference and email to pop@openwindow.co.za.



Complete the registration documents on the application portal, consisting of the Student Code of Conduct, **Registration Agreement and the** debit order mandate form.



An Application Fee of R1 750 will need to be paid to secure your space with us.





Payments can also be made on the portal:



A Step-By-Step Guide

In order to qualify for admission to one of the degree or certificate programmes, please take note of the following minimum requirements:

DEGREE ADMISSION REQUIREMENTS

Bachelor of Arts in Visual Communication Design Bachelor of Film Arts Bachelor of Creative Technologies

- + A National Senior Certificate (NSC) with Degree admission and an English mark of 55%
- + A National Certificate (Vocational) NC(V) with Degree admission and an English mark of 55%
- + A Senior Certificate (SC) (with Bachelors endorsement) and an English mark of 55%
- + NQF 5 qualification. If discipline is not cognate, at least 20% of credits must be academic-related literacy.
- + For international qualifications: An USAf Exemption Certificate is required and meets the relevant English requirements or SAQA certificate indicating an NQF 4 qualification with the applicable English Requirement.
- + Mature Age Exemption Certificate issued by USAF.
- + A portfolio of 3 creative works across any discipline
- + The Internal Open Window Literacy Test will need to be completed by:
 - International Applicants
 - Applicants older than 23 years old with no NSC.
 - Applicants holding an NQF level 5 OW qualification

The above will allow you to apply at the Open Window. However, academic vetting will still take place before issuing an Acceptance Letter. In addition, OW reserves the right to accept or deny applicants based on the OW Admission Policy.

To access our Postgraduate Admission Requirements, please contact us to view our **Postgraduate Guide** for more information.



ADMISSIONS

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INVEST IN YOUR FUTURE

Please visit our website or scan this QR Code to view our Fee Structure.



PAYMENT OPTION 1: DISCOUNT BREAKDOWN FOR SETTLEMENTS

If you register and settle the full tuition amount (for Level 1) before 31 January 2025 you will save on your total tuition fee. The sooner you pay, the more you save. (*Terms and Conditions will apply, fees are subject to change at the discretion of Open Window)

Please take note:

- + Students register per academic year.
- + Curriculum changes might occur at any time that could affect part-time students. You will be expected to adhere to the latest requirements as communicated to you.
- + The final registration fee of R12 000 will be deducted from the total fees 2024 below but is not discountable.
- + The offer is based on the 3-Year Study Plan for our Degree and a 1-Year Study Plan for our Certificates.
- + For all students who have elected a Study Plan longer than 3 Years an individual guote can be requested from your student advisor for the relevant discount offers.

PAYMENT OPTION 2: DEBIT ORDER

+ Final Registration Fee of R12 000 payable to complete Registration.

- + Should you elect to make use of the Debit Order payment option, please note that after the Provisional Registration of R1750.00 has been completed with your Student Advisor the Final Registration fee of R12 000 is payable prior to 31 December 2024.
- + The debit order structure is scheduled from March to December.

PAYMENT OPTION 3: STUDENT LOANS

Funding one's education may be a daunting task and we are fully aware of the jumps and hoops that applying for a loan demands. We are pleased to share some helpful news on this front: The Open Window in partnership with selected South African Banks can assist in the application for a student loan. Chat with your Student Advisor to request the next steps in securing funding for your tertiary studies.

+ Should you apply before the end of January 2025 and have completed the process with fees paid over to the institute, you would be eligible for a % discount according to the discount structure on the total tuition fees depending on the loan payout date.

For more information on payment options, financial aid and facilitation of student loans, prospective students can get in touch with their Student Advisor to start the process.

2024 Registration Days

29 June 2024	Registration
27 July 2024	Registration
31 August 2024	Registration
07 September 2024	Open Day
28 September 2024	Registration
26 October 2024	Registration
30 November 2024	Registration







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Scan this **QR Code** to book your spot at our Open Day!





APPLICATION TO TRANSFER FROM ANOTHER INSTITUTION (CAT)

Learning resulting from formal routes will normally be recognised via Credit Accumulation and Transfer (CAT). Students who studied at other South African tertiary institutions and wish to transfer to OW must follow the application procedures for new students. CAT applications cost R1200 for new students. A student may receive CAT for a maximum of 50% of the credits they completed at their prior institution. The student must submit the following documents with his/her application:

- + A completed CAT application form with proof of fee payment
- + The student's full academic records stamped by the institution
- + A certificate of conduct from the previous institution

These subjects must have been passed at a SAQA accredited tertiary institution. The Academic Head, along with the relevant Head of School, will assess the programme content and make recommendations and decide if the student gualifies for transfer of any credits for the courses completed at the previous institution. The student will be informed in writing by the Registrar. For registered students applying for CAT, until such time that the application is formally approved, the student is subject to complete academic tasks and assignments timeously. Please note, an application does not guarantee a successful outcome.

APPLICATION FOR THE RECOGNITION OF PRIOR LEARNING (RPL)

Credit Accumulation and Transfer is not possible when there are no formal credits to transfer. In this case RPL is possible. RPL, as defined nationally by SAQA, applies to informal or non-formal learning only. OW may recognise alternative forms of learning, through RPL as meeting the formal minimum admission requirements. RPL applications cost R1200 for new students, with an administrative time period of 6 weeks required to complete. A student may receive exemption for not more than 50% of the OW qualification applied for. The student will not receive credit for the exempted module/component. The Academic Record will show the words "exempted" against the modules that exemption was granted for. The credits and marks will reflect against the modules the student attended as a normal student.

Open Window welcomes all international students to its culturally diverse environment. Applicants who do not have a South African National Senior Certificate (NSC) or an Independent Examination Board (IEB) qualification and have completed their schooling outside of South Africa and/or through an alternate education system, must submit their school-leaving gualification to the South African Matriculation Board. This board will ascertain whether they have earned matriculation exemption and comply with the requisite criteria for university entrance.

Exemption certificates can only be obtained from Universities South Africa (USAf). All non-South African post-school qualifications need to be evaluated by South African Qualifications Authority (SAQA) for admission to postgraduate studies at South African universities. Applicants applying from abroad will be assisted in completing their selections electronically. Applications are subject to Open Window's selection process.

In addition to the general application requirements, international applicants must submit the following:

- + Certification and gualification endorsement of all gualifications (for gualifications obtained outside South Africa).
- + A valid study permit or proof of permanent residency.
- + A study permit is normally issued for a period of no more than twelve months and it must be renewed after expiry.
- + A study permit is only valid for the course of study for which the original approval was granted.
- + Transcripts of academic records completed at any other educational institution (if any).
- + Certified copies of previously obtained certificates, diplomas or degrees (if any).
- + A certified copy of birth certificate, ID document or passport.
- + Marriage or divorce decree for different surnames.
- + A condensed Curriculum Vitae.

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+ RPL applications can take up to 6 weeks to finalise.

MEET OUR STUDENT ADVISORS

Embark on Your Journey to Success with Our Comprehensive Student Support Network!

At Open Window, we're committed to your success from day one. Our Student Administration and Support Team, working hand in hand with our dedicated Student Advisors, ensures that you have all the tools and assistance you need to thrive.



From your first inquiry to graduation day and beyond, our Student Advisors provide personalized guidance and support tailored to your individual needs. Whether you're exploring program options, navigating the enrollment process, or seeking academic advice, our advisors are here to help. They'll also assist with financial planning for your studies and can extend assistance for equipment and accommodation providers for these services, ensuring that your journey with us is financially feasible and worry-free.

Meanwhile, our Student Administration and Support Team ensures that your administrative needs are met smoothly and efficiently. From admissions and registration to student services, our team is dedicated to making your journey with us as seamless as possible.

Experience the difference of personalized support and comprehensive assistance - join us at Open Window and discover your path to success today!"



MARIKE BOTHA marike@openwindow.co.za



REINECKE VAN DER MERWE reinecke@openwindow.co.za



JUVAN ROBINSON juvan@openwindow.co.za



Visit our Student Advisors page for more information

OPEN WINDOW

LOERIE AWARD FINALISTS 2023

2023

LOERIES AWARDS: STUDENT AWARDS Visual Communication Design

JULIA MOHANOE Project Title: Spectacle Identity Programme Category: Student - Logos and Identity Programmes

BIANCA KOK Project Title: Aramatico Category: Student - Package Design

KRIS-JAN DELPORT Project Title: Look Forward. Category: Student - Print & Design Crafts - Illustration

MONÉ FERREIRA Project Title: Why People Feel Like Victims Category: Student - Print & Design Crafts - Illustration

BIANCA KOK Project Title: All the Hairy Places Category: Student - Print & Design Crafts - Illustration

KARLA KOEKEMOER Project Title: Tselane and the Giant Category: Student - Print & Design Crafts - Illustration AZELDA OLIVIER Project Title: AZZA type Category: Student - Print & Design Crafts - Typography

KAYLA ZIPP Project Title: F*CK YOU (if you aren't a feminist) Category: Student - Print & Design Crafts - Photography

CLAIRE VAN NIEKERK Project Title: Commercial Portfolio Category: Student - Print & Design Crafts - Photography

SAHAR HASAN Project Title: Cultural Hybridised Design Category: Young Creatives

2023

LOERIES AWARDS: STUDENT AWARDS Creative Technologies

ALEXA PETTIT Project Title: Animon Mobile Application Category: Student - Digital Media ISLA JUST Project Title: Spaza Mobile Application Category: Student - Digital Media

ARNO FARMER Project Title: Rinauta Mobile Application Category: Student - Digital Media

ISLA JUST Project Title: Tag - Gamified Mobile Application Category: Student - Digital Media

CARA VAN QUICKELBERGER Project Title: Fungle - Educational Mobile Application Category: Student - Digital Media

JEANDRE DE VILLIERS Project Title: Unime - Gamified Hybrid Application Category: Student - Digital Media

PIETER VENTER Project Title: Animdo - iOs Application Category: Student - Digital Media

ISLA JUST Project Title: Potato-Gamified Hybrid Application Category: Student - Digital Media

ISLA JUST Project Title: Oobly - Dyslexia Workplace Assistant Category: Student - Digital Media

CAYLA BOTHA Project Title: Stained Glass Top Table Category: Furniture Piece

JEANDRE DE VILLIERS AND ISLA JUST Project Title: The Curious Creative - Agency Management Portal Desktop Application Category: Student - Digital Media

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LOERIES AWARDS: STUDENT AWARDS Film Arts

JESSICA-ANN VAN RENSBURG

2023

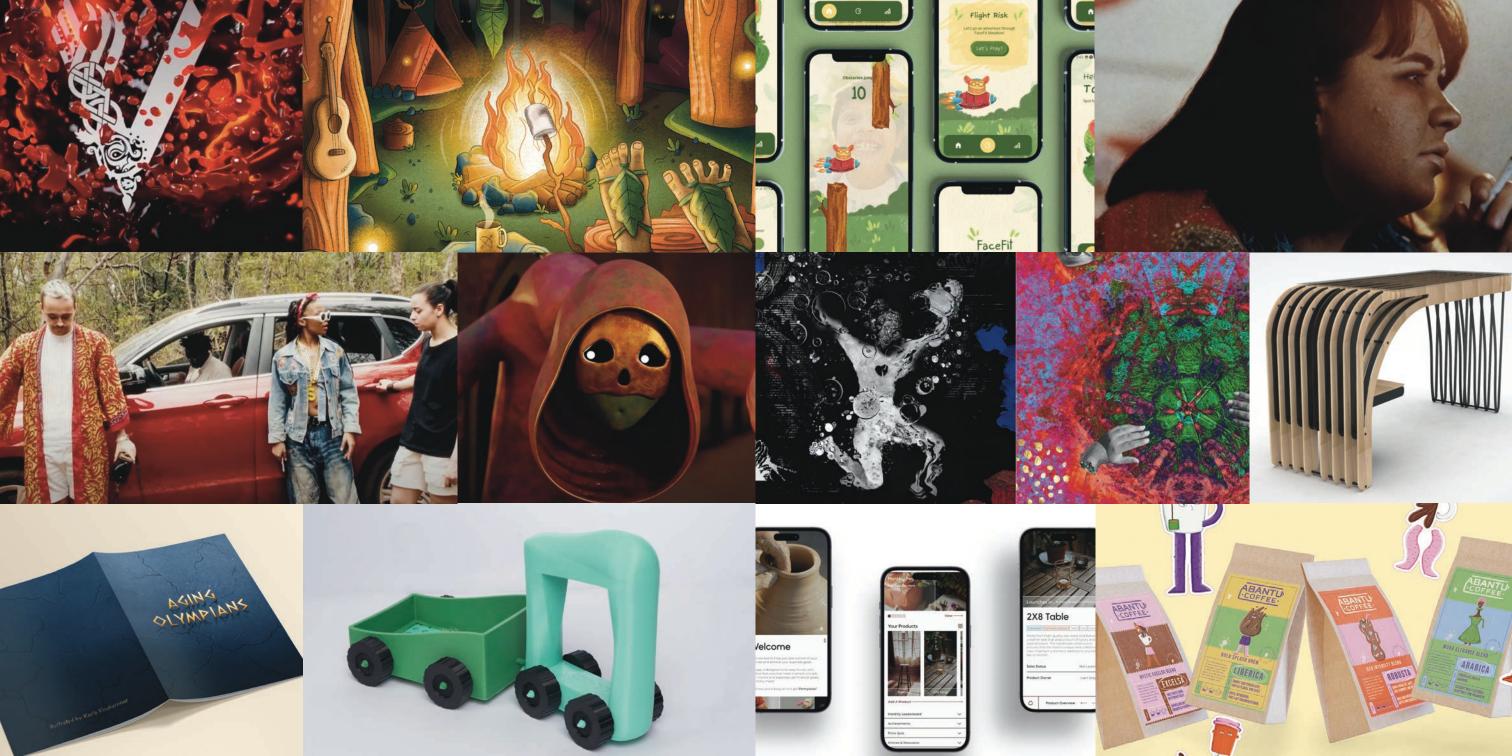
Project Title: Freight Category: Student - Online Film, Short Film & Music Videos



NOTES	NOTES













Monday - Thursday: 08:00 - 16:00 Friday: 08:00 - 15:00

For more information, scan this **QR Code:**



OPENWINDOW.CO.ZA | 069 730 8074

1 Distillery Road, Oude Molen, Stellenbosch