

DEPARTMENT: PHOTOGRAPHY 2018 - Product Recommendation

FIRST YEAR

Digital DSLR camera body

1x Good multi-purpose zoom lens (Generic lenses like SIGMA and Tamron is more than adequate. Please discuss your options with the relevant service providers attached later in the document.)

1x Reflector board (109cm)

1x Strong sturdy tripod

1x Cable Release

1x Extra Camera battery

1x Memory card

RECOMMENDED CAMERA BODIES

NIKON, CANON and FUJIFILM are the only three digital camera brands we recommend. Although there are other great brands on the market; we have found that in terms of product range and support these three brands have a very strong presence in South Africa.

The following camera bodies are especially popular: (Please refer to the FAQ section at the end of the document on more information)

FUJIFILM MIRRORLESS CAMERAS

FUJIFILM X-T20	FUJIFILM X-T2	FUJIFILM GFX-50S
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FUJIFILM LENSES



Fujifilm XF 16 – 55mm F2.8
Nice to have (Fujifilm XF 56mm F1.2)

FUJIFILM has a very special relationship with The Open Window. In order to support photography students Fujifilm is offering a rent-to-own program where students can pay of their cameras over two years. This is a wonderful opportunity to obtain an excellent camera without unnecessary financial strain. Any Open Window student can contact Henry Tope at ATPHOTO telephone no: (012) 348 4890 or alternatively mail them at henry.t@atphoto.co.za

NIKON

NIKON D7200	NIKON D7500	NIKON D750	NIKON D810	NIKON D850
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NIKON LENSES



Crop sensor: (D7200 and D7500)

NIKON DX 16 – 55mm F2.8

Sigma or Tamron

Full frame: (D750, D810 and D850)

NIKON FX 24 – 70mm F2.8

Sigma or Tamron

NIKON has a NSS student support program in place every year that caters for newcomers in the industry.

We have included a list of authorized Nikon dealers in this document that facilitates NIKON's student program please contact them directly. Note that this promotion is applicable only to Nikon products purchased within the borders of South Africa

CANON

CANON EOS 80D	CANON EOS 7D MARK II	CANON EOS 5D MARK III/ IV	CANON EOS 6D MARK II
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CANON LENSES



Crop sensor: (80D and 7D MARK II)
CANON EF-S 17 – 55mm F2.8 USM
Sigma or Tamron
Full frame: (5D MARKIII/ IV and 6D MARK II)
CANON EF 24 – 70mm F2.8 L
Sigma or Tamron

EXTRAS



5-IN-ONE REFLECTOR
(109CM)



CABLE RELEASE



MANFROTTO (or SIRUI) TRIPOD



SECOND YEAR

FIRST YEAR EQUIPMENT PLUS:

1x Speedlight flash (generic brands like the Yungnuo flashes are more than adequate)

1x wireless flash trigger

1x Studio Light with Battery pack

1x Light stand (recommended boom stand) – Manfrotto is expensive but durable

1x Any light shaper (Umbrella, beauty dish, softbox)

A nice to have: (It is recommended to acquire 1x good portrait lens (i.e the NIKON 105mm Macro f2.8 lens or the Fuji XF 50-140mm F2.8R LM WR lens).

8x AA batteries (Recyko or similar) with a charger

8x AAA batteries (We found that Duracell actually lasts longer than rechargeable AAA's)

Second year equipment is an extension of gear already purchased in first year. If a student does not have a proper DSLR camera it is recommended to purchase one in second year, as students are already encouraged to do real industry related assignments from the second semester in second year.

It is always great to have one professional lens. (Consult the list of recommended camera dealers). Keep in mind that in commercial photography professionals always make sure they have one good portrait lens, as people are more often a photographer's subject matter, irrespective of the genre of photography you end up pursuing. Students will by no means be penalized if they cannot acquire such a lens at this stage.

Studio and flash (strobist) photography make out a big part of a professional's kit. Students need to purchase at least one Speedlight. NIKON, FUJIFILM and CANON flashes are very expensive so we always recommend that students settle for generic brands like Yongnuo flashes. Our students have been using them frequently in the past and we are confident in endorsing them.

PROFOTO is the top professional studio lighting equipment brand on the market. If the student has the budget to purchase a PROFOTO the B1 lighting kit it is recommended, but Camera Stuff in Johannesburg and Outdoor photo in Pretoria offer a wide range of generic lighting equipment at a third of the price. The CONONMARK B4 with battery pack is a tested addition to this product range. An additional recommended brand is Godox, with the AD600 being a particularly good model.



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GODOX AD 600 (left) OR CONONMARK B4 (centre) OR PROFOTO B1 WITH RADIO TRIGGER (right)



YONGNUO FLASH AND TRIGGER

**YN 685 TTL or YN 660 Manual
or Profoto A1 speedlight
YN R605 Trigger or YN 622 Trigger**





THIRD YEAR

SECOND YEAR EQUIPMENT PLUS:

- 1x Studio Light with Battery pack
- 1x Light stand (recommended boom stand) – Manfrotto is expensive but durable
- 1x Any light shaper

Most gear has already been purchased in first and second year. A student now only needs to acquire one extra studio light to make them ready for the industry. Third year is about introducing students to the market and kick starting their business, in order to do that students need to have the right equipment.

SERVICE PROVIDERS

Buying equipment is more than just finding the best bargain or buying the cheapest camera available. It is also about building relationships. The following list of service providers are people that we have found are not only committed to giving our student’s good deals and outstanding service, but also committed in supporting students in establishing their careers.

Name	Number	Service
AtPhoto: Henry	(012) 348 4890 info@atphoto.co.za henry@atphoto.co.za Shop A012 The Fields Hatfield Pretoria (Cnr of Burnett and Festival)	FujiFilm cameras Printing Manfrotto tripods Rechargeable batteries Memory cards Elinchrome
AtPhoto: Henry	(012) 348 4890 info@atphoto.co.za henry@atphoto.co.za	Insurance for photography equipment as well as equipment rent to own option
Camerastuff: Leanne or Ross	073 399 4076 (Leanne) 011) 880 4155 leanne@camerastuff.co.za 373 Jan Smuts Ave, Johannesburg	Yongnuo flash equipment Reflector boards Cable releases Cononmark B4

		Light stands Lightshapers Rechargeable batteries
Glowhire: Chantell Fegen	(011) 880 8124 chantell@glowhire.co.za Unit 0007 Oxford Manor, 196 Oxford Rd, Johannesburg	Camera and equipment rentals
Outdoor Photo: Gerald Langton	(012) 348 3693 gerald@outdoorphoto.co.za 322 Garsfontein Road, Waterkloof glen, Pretoria	Second hand equipment As well as everything else
Kameraz: Martin Wright	(011) 880 2885 martin@kameraz.co.za Shop 101A Rosebank Mall, 50 Bath Avenue	Second hand equipment As well as everything else
Photo and Hi Fi world:	fotohifiiren@mweb.co.za Brendan or Wynand Tel: (012) 662 1734	Cameras and lenses

FAQ

Q: I am a first year student and already have a camera. Can I just use the one I have?

A: The list that we have compiled was done in such a way to assist students who would like to pursue photography as a career in the future. Entry-level cameras are fine for first year, but when you enter second year you will be competing with professionals and unfortunately better equipment give better results. First year is your most expensive year, as you have to lay the foundation of future purchases.

Q: I don't want to invest in an expensive camera only to find that I am not interested in pursuing photography as a major in second year.

A: If you buy one of the cameras on the list we can assure you that we will be able to sell it at second hand value (60% of the purchase value) to a first year the following year. Provided that the camera is in a good condition.

Q: What else should I budget for?

A: (All students): We are committed to giving students a pleasant learning experience therefore we always organise field trips and workshops outside their usual class times and practical's. All students can expect an additional fee of R300 per term that should cover these field trips. These field trips are not mandatory but are strongly recommended.

First Year: Part of photography evaluation is printing assignments so students should budget at least R1000 per year for printing.

Second and Third Years: students will be working on professional portfolios and sourcing models, make artists, procuring props for shoots and location scouting can be a costly exercise. A maximum of R2000 per term should cover these expenses.

Third Years: Should budget a maximum of R5000 for the printing of their final portfolios and artist book at the end of the year, plus an additional R3000 for exhibitions and material for their darkroom and fine arts module in term 2.